

# कालोपाती

## Rate Card for Multimedia Edition.

### 1. Premium Board.

Placement : Tagline at Middle  
(Ad tag at middle of video)  
Rate: 339000 Per Month  
EVERY VIDEO

### 2. Diamond Road Cross Board

Placement : Middle of Program  
(Astorn Advertisement)  
Size : 1200 Px X 100 Px.  
Rate: 226000 Per Month  
Premium Program and Explainer

### 3. Golden Starting Board

Placement : Before Video  
(Ad at sponsor plate)  
Rate: 339000 Per Month  
EVERY VIDEO

### 4. Silver Tagline advertisement

Placement : Tagline at end  
(Ad tag at end of video)  
Rate: 339000 Per Month  
EVERY VIDEO

### 5. Shutter Close Advertisement

Placement : Full ad frame at end  
(End of the video)  
Rate: 339000 Per Month  
EVERY VIDEO

### Discount Policy

15% Corporate Discount (In case of Yearly agreement)

10% Agency Discount (In case of Advertisement Agency billing)

### Special Note:

All rates are Inclusive of VAT.

Minimum Release should be for 1 month.

For Details please contact:

9851406151 OR Email at : [brand@Kalopati.com](mailto:brand@Kalopati.com)

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